



SVC/SE - Miami

Monday, April 4th, 2011

DAY 1



Impact Investing



Empowering Women



Green Prosperity

TIME	LOCATION	DETAILS
8:00 AM		REGISTRATION OPENS
9:00 AM - 12:00 PM	B - 210	PRE-CONFERENCE WORKSHOP "MOVE THE NEEDLE! HOW TO MOBILIZE YOUR SUPPORTERS TO TAKE ACTION" SPEAKERS: JD Lasica, Socialbrite; Sloane Berrent, Answer with Action Workshop for Social Entrepreneurs
9:00 AM - 10:00 AM	The Van Dycke Café (Lincoln Road) 	COFFEE CONVERSATION: MOVING CAPITAL TO WOMEN LEADERS SPEAKERS: Stephanie Hanbury-Brown, Golden Seeds; Chris Grumm, Women's Funding Network
11:00 AM - 6:00 PM		SPONSORS BOOTH OPEN
12:30 PM	Keynote Room	CONFERENCE OPENS OPENING REMARKS: John Rosser, Sustainatopia KEYNOTE SPEAKERS: Donna Karan, Urban Zen Lisa Hall, Calvert Foundation
1:15 PM - 2:15 PM	B - 210 	METRICS THAT MATTER: EVALUATING IMPACT ON WOMEN SPEAKERS: Jacob Allen, Bridgespan; Patricia Devaney, Root Capital; Chris Grumm, Women's Funding Network; Sara Ellis Conant, YWSE MODERATOR: Ritu Yadav, WEI/Criterion Ventures
	B - 211 	WHAT MAKES A BANK GREEN? SPEAKERS: Frank Baldassarre & Sandy Wiggins, E3 Bank; Ken LaRoe, First Green Bank, Art Stevens, Calvert Foundation MODERATOR: Michael Whelchel, Watershed Capital
	B - 212 	ATTRACTING FRESH MONEY SPEAKERS: Geoff Moore, TBC Capital; Gabriel Rabinovici, Willow Tree Impact Investors; Marc J. Lane, Marc J. Lane Wealth Group MODERATOR: Gloria Nelund, TriLinc Global
	B - 213 	MEDIA TRENDS AND MARKETING MOVEMENTS SPEAKERS: Sloane Berrent, Answer with Action; Nick Astor, Triple Pundit; Tamara Straus, Stanford Social Innovation Review; Clinton O'Brien, Care2 MODERATOR: JD Lasica, Socialbrite

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TIME	LOCATION	DETAILS
2:20 PM - 3:20 PM	B - 210  	INVESTING IN WOMEN-CENTERED MICROFINANCE SPEAKERS: Sarah Leshner, Women Advancing Microfinance; Connie Evans, Association for Enterprise Opportunity (AEO); Christina Juhasz, Women's World Banking MODERATOR: Ritu Yadav, WEI/Criterion Ventures
	B - 211 	MOVING FLORIDA TO A CLEAN ENERGY FUTURE SPEAKERS: Kevin McGurgan, Her Majesty's Consul General; Jim Murley, Florida Energy and Climate Commission; Susan Glickman, Florida Business Network for a Clean Energy Economy
	B - 212 	SCALING IMPACT, EVALUATING MODELS SPEAKERS: Suzanne Biegel, Investors' Circle; R. Paul Herman, HIP Investor; Ueli Frei, FUNDES; Taryn Goodman, RSF Social Finance; Jason Spindler, I-Dev International MODERATOR: Carol Sanford, Author: The Responsible Business: Reimagining Sustainability and Success, CEO InterOctave Inc
3:20 PM - 3:50 PM		BREAK / Visit Sponsor Booths
3:50 PM - 4:50 PM	B - 210  	SPENDING LESS THAN \$40 BILLION; SOCIAL ENTERPRISE SOLUTIONS TO MATERNAL HEALTH SPEAKERS: Mark Johnston, Royal New Zealand Plunket Society; Annamarie Saarinen, Newborn Coalition; Dai Hozumi, PATH MODERATOR: Dave Wilcox, ReachScale
	B - 211 	PAYMENT FOR ECOSYSTEM SERVICES: HARNESSING MARKETS TO WORK FOR NATURE SPEAKERS: Kirk Fordham, Everglades Foundation; Shaun Paul, Ecologic; Joshua Levin, World Wildlife Fund MODERATOR: Dr. Tomas Krabec, Skoda Auto University
	B - 212 	FINANCING THE MIDDLE - SME OPPORTUNITIES SPEAKERS: Meredith Benton, Kemper Starla; Roger Frank, i3 Advisors; Tammy Newmark, EcoEnterprise Fund; Jason Spindler, I-Dev International MODERATOR: Delilah Rothenberg, Development Capital Strategies
	B - 213 	PITCH 'EM! 10 Impact Entrepreneurs have 5 minutes each to impress potential investors

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TIME	LOCATION	DETAILS
4:55 PM - 5:55 PM	B - 210 	WOMEN'S PERSPECTIVE: INVESTING AND PHILANTHROPY FOR IMPACT SPEAKERS: Donna Hall, Women Donors Network; Dune Thorne, Silver Bridge; Debi Harris, Women's Fund of Miami; Heather Kurland, The Rita Fund MODERATOR: Jackie VanderBrug, WEI/Criterion Ventures
	B - 211 	RIO 2012 & SOCIAL ENTREPRENEURSHIP SPEAKERS: James Hanusa, Climate Property Strategies and Advisor to Rio + 20 Earth Summit MODERATOR: TBA / Other speakers to be announced
	B - 212 	GOING MAINSTREAM WITH IMPACT INVESTING: CHALLENGES AND OPPORTUNITIES SPEAKERS: Sonali Mehta-Rao, Mission Markets; Ryan Klinghoffer, PMD Capital; Matt Cole, North Bay Equity Partners; Tim Radjy, AlphaMundi Group MODERATOR: Lauren Burnhill, One Planet Investments
06:10 PM - 7:00 PM	Keynote Room   	A PRESENTATION BY ECO-ARTIST XAVIER CORTADA KEYNOTE SPEAKER: Alvaro Rodriguez, Compartamos Banco L. Hunter Lovins, Natural Capitalism Solutions
7:00 PM - 8:00 PM	Lobby	RECEPTION



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TIME	LOCATION	DETAILS
9:00 AM - 10:00 AM	B - 210 	BUILDING THE INVESTMENT ENVIRONMENT FOR WOMEN SPEAKERS: Suzanne Biegel, Investors' Circle; Chris Grumm, Women's Funding Network; Veronica Chau, Dalberg/ANDE Working Group MODERATOR: Jackie VanderBrug, WEI/Criterion Ventures
	B - 211 	CREATING HUBS AND ECO-SYSTEMS FOR SOCIAL IMPACT SPEAKERS: John Kohler, RedLeaf Ventures; Jonathan Robinson, The Hub; Mark Beam, Halloran Philanthropies; David Ferdinand, TimeCoin Foundation MODERATOR: Dan Crisafulli, Consultant
	B - 212 	MANDALAH: A BRAZILIAN CASE STUDY OF GLOBAL GROWTH SPEAKERS: Lourenço Bustani & Igor Botelho, Mandalah
10:15 AM - 11:15 AM	Keynote Room 	EXAMINING VALUE CHAINS OF FAIR TRADE SPEAKERS: Sarah Endline, Sweetriot; Eve Blossom, Lulan; Johanna Gil Posada, Elevar Equity MODERATOR: Rochelle Beck, Ashoka
	B - 210 	SOLUTIONS FOR IMPACT INVESTING SPEAKERS: Roger Frank, i3 Advisors; Anne Murray, E + Co; Alyssa Greenspan, Community Capital Management MODERATOR: Steve Godeke, Godeke Consulting
	B - 211 	IMPACT INVESTMENT OPTIONS FOR LATIN AMERICA SPEAKERS: Miguel Herrera, Frontier Investments (Accion); James Magowan, Housing MicroFinance; Diana de Castro, Terra Nova Regularizações Fundiárias
	B - 212 	EDUCATION FOR IMPACT SPEAKERS: Steve Hardgrave, Grey Ghost Ventures; Noga Leviner, Lumni; Rodrigo Arboleda, One Laptop Per Child; Philippe Houdard, Developing Minds Foundation MODERATOR: Gary Bahadur, Kraa Security

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TIME	LOCATION	DETAILS
11:30 AM - 12:30 PM	B - 210   	STRUCTURE LAB LEADER: Jackie Vanderbrug , Criterion Ventures A learning experience to evaluate structural options to strategically move forward ventures.
	B - 211 	MOVING THE PLANET FORWARD: HOW NEW MEDIA CAN ENGAGE THE PUBLIC SPEAKERS: Emily Jacobi , Digital Democracy; Michelle Moore , Federal Environmental Executive for the White House Counsel on Environmental Quality (invited), Tom Hudson , PBS', Nightly Business Report MODERATOR: Frank Sesno , PBS' Planet Forward/The George Washington University
	B - 212 	GIIN: SOCIAL REPORTING TOOLS FOR IMPACT INVESTORS (Session 1) SPEAKERS: Flory Wilson , B Lab; Sarah Gelfand , IRIS; Steven Simich , Pulse
	B - 213 	UPDATE ON BRAZIL SPEAKERS: Flavia Regina de Souza Oliveira , Mattos Filho, Veiga Filho Marrey Jr. e Quiroga Advogados; Tiago Ghion , ORSA Foundation; MODERATOR/SPEAKER: Leonardo Letellier , Sitawi
12:30 PM - 2:15 PM		LUNCH - Visit Sponsor Booths
2:15 PM - 3:15 PM	B - 210  	BROADENING THE BASE FOR INVESTING IN WOMEN SPEAKERS: Mari Karushi , Global Giving; Katleen Felix , Zafen; Art Stevens , Calvert Foundation (Invited); Mildred Callear , Makeda Fund/SEAF MODERATOR: Natalia Oberti Noguera , Pipeline Fund
	B - 211 	2012: THE YEAR OF SUSTAINABLE ENERGY FOR ALL SPEAKERS: Alex Georges , ENERSA; Daniel Schnitzer , EarthSpark MODERATOR/SPEAKER: Richenda Van Leeuwen , UN Foundation
	B - 212 	IMPLEMENTING IRIS, PULSE & GIIRS (Session 2) SPEAKERS: Flory Wilson , B Lab; Sarah Gelfand , IRIS; Cinthy Alfaro , E+ Co Patricia Devaney , Root Capital MODERATOR: Jenny Everett , ANDE

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TIME	LOCATION	DETAILS
3:30 PM - 4:30 PM	B - 210 	INVESTING IN WORKPLACE EQUALITY SPEAKERS: Shawn MacDonald, Gender Equality Principles; Charlotte Laurent-Ottomane, ION MODERATOR: Kathleen McQuiggan, Pax World Management LLC
	B - 211 	WATER, WATER EVERYWHERE SPEAKERS: Kevin McGovern, The Water Initiative; Sanjeev Chatterjee, University of Miami; Kimberly Lemme, Water for People MODERATOR/SPEAKER: Patricia Chin-Sweeney, I-DEV International
	B - 212 	HELPING ENTREPRENEURS IN THE MISSING MIDDLE ACCESS TALENT, MARKETS AND CAPITAL – INSIGHTS FROM ANDE MEMBERS SPEAKERS: Titus Brenninkmeijer, Energy Access Foundation; Anne Murray, E+Co; Ricardo Teran, Agora Partnerships; Agnes Dasewicz, Grassroots Business Fund; MODERATOR: Jenny Everett, Aspen Network of Development Entrepreneurs
4:45 PM - 5:45 PM	B - 210 	MOVING IMAGE FOR EMPOWERING WOMEN SPEAKERS: Mara-Michelle Batlin, Highest Common Denominator, Anne-Christine d’Adesky, Poto Fam+FI; Alison Thompson, the 3rd Wave MODERATOR: Vidal Cantu, Kenio Productions LLC
	B - 211 	THE 10 COMMANDMENTS OF BUILDING AN ENTREPRENEURIAL NON-PROFIT ORGANIZATION (workshop for non-profits and social business) SPEAKER: Matt Cole, North Bay Equity Partners
	B - 212 	DISCUSSING IMPACT ON A PAN-REGIONAL BASIS SPEAKERS: Derek Gallo, Broadspan Capital; Diogo Rossi, The Nature Conservancy; Percy Venegas, Solar Business Technologies MODERATOR: Eric Leenson, SOL
6:00 PM - 7:00 PM	Keynote Room   	PLENARY: COMMON SENSE IMPACT INVESTING KEYNOTE: Eve Blossom, Lulan PLENARY PANEL: Bob Pattillo, Grey Ghost Ventures; Jeremy Mindich, Sarona; Gil Crawford, MicroVest
9:00 PM	Albion Hotel (1650 James Av, Miami Beach)	NIGHTIME NETWORKING Hosted by ANDE (Aspen Network of Development Entrepreneurs)



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TIME	LOCATION	DETAILS
9:00 AM - 10:00 AM	B - 210 	SOUTH FLORIDA'S RISING WOMEN STARS SPEAKERS: Johanna Salazar, Aceneth & YSWE; Michelle Villalobos, Mi Vista Consulting; Jessica Kizorek, Two Parrott Productions; MODERATOR: Conchy T. Bretos, Mia Consulting Group, Inc.
	B - 212 	CUBA & SOCIAL ENTREPRENEURSHIP (Panel 1) SPEAKERS: Domingo Amuchastegui, CubaNews ; Jonathan Bedard, TSP CubaToDo; Emilio Santandreu, Our Microlending MODERATOR: Antonio Zamora, Squire Sanders
	B - 213 	SPECIAL PROGRAM: MEDIA2MOVEMENTS w/ASHOKA Warm-up: Keith Hammonds, Ashoka Keynote: Rick Allen, SnagFilms; Daniel Atwood, Iraq & Afghanistan Veterans; Jose Salcedo, Equal Rights; Karen Worcman, Museu da Pessoa; Dan Grech, WLRN Radio
10:15 AM - 11:15 AM	B - 210 	COUNT ME IN! SUCCESS STORIES OF ENTREPRENEURIAL WOMEN SPEAKERS: Deborah Shane, Train with Shane/Women's Empowerment Series; Sara Endline, Sweetriot; Patricia Bonilla, Lunacon Construction Group MODERATOR: Nell Merlino, Count Me In
	B - 211 	LOCAL GREEN SPEAKERS: Jonathan Marcoschamer, Ecoist; Rebecca Carter, Ecorazzi, Tia Diaz-Balart, EcoChamber, Maui Goodbeer, EcoGraphicsMedia MODERATOR/SPEAKER: Padma Pandya, EcoAdepts
	B - 212 	CUBA & SOCIAL ENTREPRENEURSHIP (Panel 2) SPEAKERS: Eric Leenson, SOL Economics Felice Gorordo, Roots of Hope, Gregory Biniowsky, Havanada Consulting
	B - 213 	SPECIAL PROGRAM: MEDIA2MOVEMENTS w/ASHOKA Efficiency: In a world of boundless information, how much are we entitled to? Firestarter: Kara Andrade on connecting rural Guatemala; Flavio Pachalki on crowdsourcing justice Conversation: Nick Gnat, Arizona State University; Dan Grech, WLRN Radio

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Wednesday, April 6th, 2011

DAY 3



Impact Investing



Empowering Women



Green Prosperity

TIME	LOCATION	DETAILS
11:30 AM - 12:30 PM	B - 210 	SOCIAL ENTREPRENEURSHIP – A NEW MODEL FOR PARTNERSHIPS SPEAKERS: Bindu Rammohan, CauseImpact LLC MODERATOR/SPEAKER: Nancy Giles & Karen Higgins , PARC
	B - 211 	GIVING A SH*T: COMPOST, RECYCLING AND SUCH SPEAKERS: Chris Lindstrom, CompostEra; Lanette Sobel, Fertile Earth Foundation; Madeleine Lansky, M.D. ; Jeff Wallin, EcoTechnologies Group, LLC
	B - 212 	FOCUS ON COLOMBIA SPEAKERS: George Petty, Venture South; Angela Tafur, Give To Colombia MODERATOR/SPEAKER: Felipe Vergara, Lumni
	B - 213 	SPECIAL PROGRAM: MEDIA2MOVEMENTS w/ASHOKA Workshop: Let’s start a movement. Right now Led by: Nathan Pinsley & James Slezak, Purpose
12:30 PM - 2:15 PM		LUNCH
2:15 PM - 3:15 PM	B - 210 	A NON-GRANTS ALTERNATIVE TO RAISING MONEY FOR YOUR NON-PROFIT (Workshop) Led by John Romano, Social Business Advisor
	B - 211 	THE CLIMATE CHANGE COMPACT: SE FLORIDA AS NATIONAL LEADER SPEAKERS: Isabel Cosio Carballo, South Florida Regional Planning Council; Jennifer Jurado, Broward County; Susanne Torriente, Miami-Dade County MODERATOR: Jim Murley, Florida Energy and Climate Commission
	B - 213 	SPECIAL PROGRAM: MEDIA2MOVEMENTS w/ASHOKA Firestarter: Susannah Vila, Movements.org; Raina Kumra, Urs Gasser & JD Lasica, SocialBrite
3:30 PM - 4:30 PM	B - 211 	NEW GLOBAL ALLIANCES UNLEASH VALUE AND REVENUES WITH THE BoP AND BEYOND SPEAKERS: Valeria Budinich, Ashoka; Al Hammond, Ehealthpoint; Lisa Conte, NAPO MODERATOR: Rochelle Beck, Ashoka
3:30 PM - 4:30 PM	B - 213 	SPECIAL PROGRAM: MEDIA2MOVEMENTS w/ASHOKA Firestarter: Emily Jacobi, Digital Democracy; Jillian York, Berkman Center/OpenNet Initiative; Muhamed El Sawy, Culture Wheel, Brian Conley, Small World News
4:45 PM - 5:45 PM	B - 213 	SPECIAL PROGRAM: MEDIA2MOVEMENTS w/ASHOKA Conclusion: Media2Caring2Movements Firestarter: Juan David Aristazabal, Organización Buena Nota; Steven Clift, E-Democracy.org Keynote: John Schreiber, Participant Media: The story of “Superman”