

SVC/SE, Miami

DAY 1

Wednesday, March 17, 2010

TIME	LOCATION	DETAILS	
8:00 AM		REGISTRATION OPENS	
8:00 AM	B 112 - B 115 1 st Floor	SUSTAINABLE HAITI BEGINS – MULTIPLE SESSIONS (See www.haiticonference.com for details)	
12:00 – 1:00 PM		SPONSOR BOOTHS OPEN	
1:15 – 2:00 PM	Keynote Room	CONFERENCE OPENING OPENING REMARKS: John Rosser , Convener, “The Heart of an Entrepreneur; Lessons from Haiti” KEYNOTE – Matthew Bishop , The Economist “Philanthrocapitalism in the Region”	
2:00 – 2:30 PM		SPONSOR BOOTHS VISITING	
2:30 – 3:30 PM	B 210	SOLUTIONS FOR IMPACT INVESTING SPEAKERS: Steve Godeke , Godeke Consulting Raul Pomares , Guggenheim Partners Christine Eibs Singer , E+Co; Peter Tropper , IFC MODERATOR: Lauren Russell Geskos , Rockefeller Philanthropy Advisors	
PARALLEL SESSIONS (1 hour)	B 112 - B 115 1st Floor	SUSTAINABLE HAITI - MULTIPLE PANELS (See www.haiticonference.com for details)	
	B 211	CORRUPTION AND SOCIAL ENTERPRISE: WHAT NOT TO DO? SPEAKERS: Andrés Otero , Kroll Marco Puccia , International Transparency Solutions MODERATOR: John Price , Kroll	
	B 212	WATER: EXQUISITELY ABUNDANT, DANGEROUSLY LACKING SPEAKERS: Dr. Sanjeev Chatterjee , VP of the School of Communication; Exec. Dir. of the Knight Center for Int'l Media; Filmmaker of 'One Water' Rafael Achondo , Un Techo Para Mi País (End Water Poverty in Slums) Shari Berenbach , Calvert Foundation MODERATOR: Shari Berenbach , Calvert Foundation	
	1	B 213	BUILDING A WORLD-CLASS SOCIAL INVESTMENT BRAND SPEAKERS: Renata Black , 7 Bar Foundation Casey Verbeck , ic4 MODERATOR: Somy Ali , So-Me Designs and No More Tears

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TIME	LOCATION	DETAILS
3:45 – 4:45 PM PARALLEL SESSIONS (1 hour) 2	B 210	FINANCING THE MIDDLE: SME OPPORTUNITIES SPEAKERS: Roger Frank , i3 Advisors LLC Simone Balch , Developing World Mkts Tammy Newmark , EcoEnterprises Fund Jason Spindler , I-DEV International MODERATOR: Camilla Seth , Global Impact Investing Network
	B 211	AGRICULTURAL INNOVATION IN THE REGION SPEAKERS: Martin Burt , 'Teach a Man to Fish' Dr. Michael Roy , CREA Steve Brescia , Groundswell International MODERATOR: Greg Berry , w1sd0m
	B 112 - B 115 1st Floor	SUSTAINABLE HAITI - MULTIPLE PANELS (See www.haiticonference.com for details)
	B 212	CREATING A CULTURE OF ENTREPRENEURSHIP + INNOVATION SPEAKERS: Ricardo Terán , Agora Partnerships Ueli Frei , Fundes Ken Hynes , OTF Group MODERATOR: Lauren A. Burnhill , One Planet Ventures, LLC
5:00 – 6:00 PM PARALLEL SESSIONS (1 hour) 3	B 210	SOCIAL ENTERPRISE AS AN ENGINE FOR GROWING MEXICO'S ECONOMY SPEAKERS: Edmundo Vallejo , IPADE Martha Smith , Fundemex Francesco Piazzesi , Echale a tu Casa Ariel Zylberesztejn , Cine Pop MODERATOR: Armando Laborde , Ashoka
	B 211	HUBS SUPPORTING REGIONAL COLLABORATION FOR GREATER SOCIAL IMPACT IN LATIN AMERICA SPEAKERS: Mark Beam , Halloran Philanthropies/Hub Oaxaca Mark Campanale , Halloran Philanthropies Susana Muhamad , Hub Bogotá Pablo Handl , Hub São Paulo Nic Marks , The New Economics, Center for Well-Being
	B 212	UNIQUE MOBILE SOLUTIONS FOR THE REGION SPEAKERS: Alison Bloch , LoneWolfe Ventures Barbara Pantuso , Frog Design Steve Hardgrave , Gray Ghost Ventures MODERATOR: David Reich , Assured Labor
	B 112 – B 115 1st Floor	SUSTAINABLE HAITI - MULTIPLE PANELS (See www.haiticonference.com for details)

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TIME	LOCATION	DETAILS
5:00 – 6:00 PM 3	B 213	FORESTATION ISSUES IN THE NEW ECONOMY SPEAKERS: Rodrigo Han , Fundação Daniel Dazcal and Consultant to Vox Capital and Inter-American Development Bank Diogo Rossi , The Nature Conservancy Dr. Micheal Roy , CREA Eric Froyd , DevDesign Compact MODERATOR: Shari Berenbach , Calvert Foundation
6:15 – 6:45 PM	Keynote Room	HAPPINESS DOESN'T HAVE TO COST THE EARTH SPEAKERS: Nic Marks , Center for Well-being, The New Economics
7:00 – 8:00 PM		RECEPTION - Miami Beach Botanical Gardens (outdoor)
9:30 PM		NITECAP NETWORKING – Novecento (Lincoln Road)

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DAY 2

Thursday, March 18, 2010

TIME	LOCATION	DETAILS
7:45 AM		NETWORKING – SPONSOR BOOTH SECTION
8:30 – 9:30 AM <i>(1 hour)</i> PARALLEL SESSIONS 1	B 210	BRIDGING THE DIVIDE: EVOLUTION OF THE FIELD IN BRAZIL SPEAKERS: Vivianne Naigeborin , Social usiness specialist Luiz Ros , "Opportunity for the Majority", IDB Haroldo Torres , Plano CDE MODERATOR: Leonardo Letelier , sitawi
	B 211	LAUNCHING A NEW SOCIAL ENTERPRISE SPEAKER: Ben Powell , Agora Partnerships
	B 212	WHAT YOU SHOULD READ; WHO YOU SHOULD KNOW SPEAKERS: David Adams , PODER USA Francisco Noguera , NextBillion.net - WRI Benno Schmidt MODERATOR: Victor d'Allant , Social Edge
	B 112-B115 1 st Floor	SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)
	B 213	FAIR IS FAIR: DISCUSSION OF SUPPLY CHAIN ISSUES WITHIN THE CONTEXT OF FAIR TRADE SPEAKERS: Sarah Endline , Sweetriot Jay Coen Gilbert , B Lab Brian Milder , Root Capital MODERATOR: Matt Reynolds , Indigenous Designs
9:45 – 10:45 AM <i>(1 hour)</i> PARALLEL SESSIONS 2	B 210	SOCIAL ENTERPRISE AND 21st CENTURY SOCIALISM IN THE AMERICAS: AN EMERGING CONVERSATION SPEAKERS: Eric Leenson , Progressive Asset Management and Instituto Ethos Jonathan Rosenthal , Just Works Consulting Dr. Julia Sagebien , University of Puerto Rico MODERATOR: Eric Leenson , Progressive A sset Management and Instituto Ethos
	B 112 – B 115 1 st Floor	SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)
	B 211	EDUCATION SOLUTIONS FOR THE BASE OF THE PYRAMID SPEAKERS: Steve Hardgrave , Gray Ghost Ventures Felipe Vergara , Lumni Martin Burt , 'Teach a Man to Fish' MODERATOR: James Rosenberg , Adopt-A-Classroom

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TIME	LOCATION	DETAILS
9:45 – 10:45 AM PARALLEL SESSIONS <i>(1 hour)</i> 2	B 212	EXPERIENCES IN BRAZILIAN IMPACT INVESTING SPEAKERS: Leonardo Letelier , sitawi Kelly Michel , Vox Capital Oren Pinsky , Stratus MODERATOR: Luiz Ros , "Opportunity for the Majority", IDB
	B 213	WORKSHOP: MIAMI WORLD CINEMA CENTER SPEAKER: Patrick De Bokaay , Miami World Cinema Center
	B 116 1 st floor	ENGINES FOR EMERGING MARKET PROSPERITY SPEAKER: Randall Kempner , Aspen Network of Developing Entrepreneurs
	B 117 1 st floor	SUSTAINABLE ENERGY CONCEPTS SPEAKERS: Percy Venegas , Solar Business Technology Christine Eibs Singer , E+Co Peter Haas , AIDG (Invited): Jerry Butler , Caribbean Renewable Energy Forum MODERATOR: Raymond Connell , Connell, Cordova, Hunter & Gautschi, LLC
11:00 AM –12:00 PM PARALLEL SESSIONS <i>(1 hour)</i> 3	B 210	LACK OF ACCESS TO CLEAN WATER, THE HUMAN RIGHTS AND HEALTH REPERCUSSIONS: HAITI AS A MICROCOSM (Sponsored by The Samuel Family Foundation) SPEAKERS: E. Benjamin Skinner , Author and modern slavery expert Dr. Pradip Bardhan , Int'l Center for Diarrhea Disease Research, and Special Cholera Envoy for the CDC Lisa A. Conte , Napo Pharmaceuticals, Inc. Kim Samuel-Johnson , Oxford Poverty and Human Development Initiative MODERATOR: David Ewing Duncan , Journalist and award-Winning biotech writer
	B 211	SOCIAL BUSINESS IN BRAZILIAN LOW INCOME COMMUNITIES SPEAKERS: Christine Clauser , CDI Nelson Canabarro , Casa Melhor Alice Freitas , Realice Institute MODERATOR: Eric Leenson , Progressive Asset Management and Instituto Ethos
	B 212	SOCIAL STOCK MARKETS FOR LATIN AMERICA SPEAKERS: Tamzin Ractliffe , GSIX Ines Tofalo , UNDP Mark Campanale , Halloran Philanthropies; MODERATOR: Diogo Rossi , The Nature Conservancy

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TIME	LOCATION	DETAILS
11:00 AM – 12:00 PM 3	PARALLEL SESSIONS (1 hour)	HOW TO FINANCE SOCIAL VENTURES IN MEXICO SPEAKERS: Erick Wallsten , LaSalle Investment Management Martha Smith , Mexico Foundation Alejandro Villanueva , Kellogg Foundation MODERATOR: Rodrigo Villar , New Ventures Mexico
		INVESTMENT OUTLOOK FOR SOUTH AMERICA SPEAKERS: Cate Ambrose , Latin American Venture Capital Association (LAVCA) Erik Peterson , Aureos Capital Susana Garcia-Robles , IADB MODERATOR: Ian McCluskey , Thought Leadership International
		LIFE FOR THE POOREST OF THE POOR IN THE REGION SPEAKERS: Johanna Posada , Elevar Equity Melanie Edwards , Mobile Metrix Mickelson Civil , Vie Water MODERATOR: Johanna Posada , Elevar Equity
		B 112 - B 115 1 st Floor SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)
12:00 – 1:45 PM		LUNCH – Roundtables (TBA)
1:45 - 2:45 PM 4	PARALLEL SESSIONS (1 hour)	CAPACITY-BUILDING FOR SOCIAL BUSINESS IN LATIN AMERICA SPEAKERS: Kelly Michel , Vox Capital/Artemisia José Francisco Aguirre , Compartamos Con Colombia Paula Cardenau , Ashoka MODERATOR: Vivianne Naigeborin , Social business specialist
		LESSONS LEARNED FROM SCHOOL OF HARD KNOCKS SPEAKER: Hernan Pisano , formerly NextLogics Ventures Carmen Page , One by One 4 Life Lili Stiefel , Stiefel Family Foundation Diana Ayton-Shenker , The Fast Forward Fund MODERATOR: Melissa Krinzman , Venture Architects
		B 112 – B 115 1 st Floor SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)
		B 212 INVESTMENT OUTLOOK FOR CENTRAL AMERICA AND CARIBBEAN SPEAKERS: Erik Peterson , Aureos Capital Rodrigo Villar , New World Ventures Arthur Rosaria , Latin American & Caribbean Assoc. of Development Banks (ALIDE)/Curaçao Development Corp MODERATOR: Ian McCluskey , Thought Leadership International

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TIME	LOCATION	DETAILS
1:45 - 2:45 PM PARALLEL SESSIONS (1 hour) 4	B 213	SOCIAL CHANGE IN THE PHARMACEUTICAL INDUSTRY SPEAKERS: Lisa Conte , CEO, Napo Pharmaceuticals, Inc. Dr. Steve King , Ethnobotany, Sustainable Supply and Conservation, Napo Pharmaceuticals, Inc.
	B 116 1 st floor	HARD-CORE L3C AND MORE SPEAKERS: Rick Zwetsch , InterSector Partners, L3C Robert M. Lang , The Mary Elizabeth & Gordon B. Mannweiler Foundation Marc J. Lane , Marc J. Lane Wealth Group MODERATOR: John K. Romano , International Open Finance Association
3:00 – 4:00 PM PARALLEL SESSIONS (1 hour) 5	B 210	PRIVATE EQUITY SHARES: LEVERAGING PRIVATE CAPITAL FOR SOCIAL ENTERPRISE IN LATIN AMERICA SPEAKERS: Cate Ambrose , LAVCA Felipe Medina , Goldman Sachs Matthew Cole , North Bay Equity Partners MODERATOR: Loic Comolli , NESsT
	B 211	LEVERAGING TECHNOLOGY FOR SOCIAL CHANGE: A STUDY OF SOCIAL MEDIA SPEAKERS: Victor d'Allant , Social Edge
	B 212	INTEGRATIVE APPROACHES TO SUPPORTING SGB's SPEAKERS: Randall Kempner , ANDE Ben Powell , Agora Partnerships Ueli Frei , FUNDES MODERATOR: Peter Haas , AIDG
	B 112 – B 115 1 st Floor	SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)
	B 213	UNDERSTANDING MICROFINANCE IN THE REGION SPEAKERS: Luz Gomez , Acción Emilio Santandreu , Our Microlending Ellen Kempler , Partners for Self-Employment MODERATOR: TBA

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TIME	LOCATION	DETAILS
4:15 – 4:45 PM	Keynote Room	INVESTMENT LESSONS AND LEARNINGS FROM INTERNATIONAL MICROFINANCE SPEAKER: Jonathan Lewis , MicroCredit Enterprises
4:45 – 5:45 PM	Keynote Room	COMMON SENSE IMPACT INVESTING SPEAKER: Álvaro Rodríguez , Ignia Alex Hartzler , MEDA Gil Crawford , MicroVest Jean Philippe de Schrevel , BlueOrchard MODERATOR: Gerhard Pries , Sarona Asset Management
6:00 – 7:00 PM		NETWORKING RECEPTION Primary Sponsor – Sarona Asset Management Co-sponsored by Miami Finance Forum + PODER 360 + Latin America Venture Capital Association (LAVCA)
9:30 PM		NETWORKING NITECAP – Novecento (Lincoln Road) Primary Sponsor – Sarona Asset Management

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DAY 3

Friday, March 19, 2010

TIME	LOCATION	DETAILS
11:45 AM – 1:30 PM		LUNCH – Roundtables (TBA)
1:30– 2:30 PM PARALLEL SESSIONS (1 hour) 3	B 210	MUSIC AND SOCIAL ENTERPRISE SPEAKERS: Beth Blatt , Hope Sings Shawn Crouch , Seraphic Fire, Miami Choral Academy Felice Gorordo , Roots of Hope MODERATOR: TBA
	B 211	A NON-GRANTS ALTERNATIVE TO RAISING MONEY FOR YOUR NONPROFIT SPEAKER: John K. Romano , International Finance Association
	B 212	INNOVATION AS A KEY FACTOR TO DEVELOP SUCCESSFUL SOCIAL ENTERPRISE IN MEXICO SPEAKERS: Edmundo Vallejo , IPADE Francesco Piazzesi , Echale a tu Casa Armando Laborde , Ashoka Rodrigo Villar , New Ventures Mexico MODERATOR: Francisco Noguera , WRI
	B 112 – B 115 1 st Floor	SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)
	B 213	GET YOUR NETWORKING GROOVE ON!
2:45 – 3:45 PM PARALLEL SESSIONS (1 hour) 4	B 210	VALUING SOCIAL IMPACT INVESTMENTS IN EMERGING MARKETS SPEAKERS: Dr. Tomas Krabec , Solar Business Technologies
	B 211	BUILDING ECOSYSTEMS AND FORMING COMMUNITY HUBS SPEAKERS: Rich Swier , Venture Capitalist Jonathan Robinson , The Hub Bob Pattillo , First Light Ventures MODERATOR: Nathaniel Whittemore , Net Asset Map Strategies
	B 212	WOMEN SOCIAL ENTREPRENEURS IN LATIN AMERICA SPEAKERS: Angela Tafur , Give To Colombia Sarah Endline , Sweetriot Rochelle Beck , Culturals del Sol MODERATOR: Olympia DeCastro , MicroEmpowering
	B 112 – B 115 1 st Floor	SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)

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TIME	LOCATION	DETAILS
2:45 – 3:45 PM 4	B 213	SOCIAL ENTERPRISE: WHERE DO WE DRAW THE LINES AND DO THE LINES EVEN MATTER? SPEAKERS: Mark Pomerantz , SEA Caryn Capriccioso , InterSector Partners, L3C Teju Ravilochan , The Unreasonable Institute
4:00 – 5:00 PM PARALLEL SESSIONS (1 hour)	B 210	STRATEGIES AND SOLUTIONS FOR NON-PROFIT SOCIAL ENTERPRISE CAPITAL PROBLEMS SPEAKERS: John K. Romano , International Open Finance Association Inc. Robert M. Lang , The Mary Elizabeth & Gordon B. Mannweiler Foundation MODERATOR: Lauren Burnhill , One Planet Ventures, LLC
	B 211	20 SOMETHINGS CHANGING THE WORLD! SPEAKERS: Nathaniel Whittemore , Net Asset Map Strategies Teju Ravilochan , The Unreasonable Institute George Henry de Frahan , Fairstreet MODERATOR: Diana Ayton-Shenker , The Fast Forward Fund
	B 212	DOCUMENTARIES FOR SOCIAL IMPACT SPEAKERS: Patrick de Bokaay , Miami World Cinema Center Andrew Lee , Easy Street Nick Kalbach , Compathos Foundation MODERATOR: David Adams , PODER USA
	B 112 – B 115 1 st Floor	SUSTAINABLE HAITI – MULTIPLE PANELS (See www.haiticonference.com for details)
	B 213	WHAT INVESTMENTS IN AFRICA CAN TEACH LATIN AMERICA (SOUTH-SOUTH COOPERATION) SPEAKERS: Theo Sai, M.D. , Setaco Michael Murphy , MASS Ines Tofalo , UNDP MODERATOR: Magogodi Makhene , Zenzele Circle
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