

7:45 AM

NETWORKING - SPONSOR BOOTH SECTION

8:30 – 9:25 AM

FUNDING FOR MFIs IN LATIN AMERICA

Robert Pattillo, First Light Ventures

Jean-Philippe de Schrevel, BlueOrchard

HOST/SPEAKER: **Bob Annibale**, Citigroup

1. What is the actual composition of MFI financing in Latin America?

2. How is this challenge met amidst the current financial situation?

Due to the financial crisis, increasing bad loans some MFIs have defaulted on the funding terms.

1. How is this issue being addressed?

2. How prominent are donations, compared to funding/investing, for financial services for the poor in the region?

3. What is the effect on MFIs of increased dependency due to donations and/or government conditional cash transfers?

(Keynote Room)

9:30 – 10:30 AM

GET YOUR NETWORKING GROOVE ON!

'Get Your Networking Groove On!' is a half day program allowing attendees to give their very best quick pitch about their idea or organization to their peers, receive feedback, and meet up with those in the audience that will have interest in collaboration.

Note: Attendees will need to enroll once they arrive at the Conference to participate.

(Room B 210)

THE 10 COMMANDMENTS OF BUILDING AN ENTREPRENEURIAL NON-PROFIT ORGANIZATION

Matthew Cole, North Bay Equity Partners

Learn how to sharpen the value-proposition, attract "customers", strengthen the management team, raise expansion capital, and position the organization for an "INPO" (Initial Non-Profit Offering). Entrepreneurism for the Non-Profit Leader!

(Room B 211)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Rooms B 112 - B 115, 1st floor)

EMPLOYING THE UNEMPLOYED: SOLUTIONS TO LABOR MARKET INEFFICIENCIES

David Reich, Assured Labor

Excessively high unemployment and underemployment rates pose a consistent challenge in Latin America. Only through access to greater employment opportunities can individuals improve their livelihoods and lift themselves out of poverty.

Assured Labor and Puentes Global have implemented solutions that can connect mid-to-bottom of the pyramid workers in Latin America with employment opportunities. This panel will discuss solutions being implemented to increase employment by improving labor market efficiencies.

(Room B 212)

MICROCREDIT IN THE USA: A SOLUTION FOR THE CRISIS

OUR Microlending Staff:

Elieser Gonzales

Omar Alireza

Mariel Santandreu

MODERATOR: **Emilio Santandreu**

- Microcredit institutions in United States.
- Clients Profile
- Micro-Business and Small business.
- MFI's Business Model.
- Microcredit in South Florida.
- OUR Microlending: What, Where and How are we doing it?

Funding MFI's :

- Is government funding for profit MFI's?
- Are Institutional investors based in USA funding local MFI's?
- Are investors developing MFI's in industrialized countries?
- Investing in microcredit: a Social Responsible Investment.

(Room B 213)

10:45 AM – 11:45 AM

CATALYST MIAMI AND OTHER LOCAL SOCIAL INNOVATIONS

Daniella Levine, Human Services Coalition

An anti-poverty advocacy organization reinvents itself while reinvesting in its original mission: to overcome economic and social disparities. The new business model addresses the downturn in the economy and charitable giving, by creating efficiencies and economies of scale that contribute to greater social impact. Come learn how Catalyst Miami will provide total management support, education and consultation to community organizations, freeing them to focus on mission, enhance program impact and increase community support and awareness.

(Room B 210)

GET YOUR NETWORKING GROOVE ON!

(Room B 211)

SUSTAINABLE HAITI MULTIPLE PANELS

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(Rooms B 112 – B 115, 1st floor)

MANAGING SOCIAL VENTURES: CHALLENGES AND OPPORTUNITIES

Sergio Arango, Ashoka Fellow, Founder and President of Fundación Espavé

Clara Hidrón, Ex. Director: Amichoco/Green Gold (An Ashoka Fellow Organization)

MODERATORS: **Paula Cardenau & Nadine Freeman**, Ashoka

This interactive session will focus on social venture startups and the challenges they face in involving community members with little prior business experience and business partners with little experience working with communities. Led by representatives of Ashoka, the dynamic session will invite participants to share different successful strategies that they have applied to initiate their businesses with economic success, while maintaining strong social impact as the key element of their development. The session will also provide tips and opportunities for exchange for those looking to initiate social community business ventures as well as investors interested in learning more about the dynamics involved in investing in such community ventures and the most effective ways to participate in them.

(Room 212)

HOW TO BUILD AN ECOSYSTEM FAVORABLE TO SOCIAL ENTERPRISE IN MEXICO?

Alejandro Villanueva, Kellogg Foundation

Armando Laborde, Ashoka

Rodrigo Villar, New Ventures Mexico

MODERATOR: **Edmundo Vallejo**, IPADE

An ecosystem is extremely necessary to guarantee the best development of social enterprises; the speakers will tell us which are the pros and cons of these kind of organizations.

(Room 213)

11:45 AM – 1:30 PM

LUNCH - Roundtables (TBA)

1:30 PM - 2:30 PM

MUSIC AND SOCIAL ENTERPRISE

Beth Blatt, Hope Sings
Lorenzo Lebrija, Seraphic Fire
Felice Gorordo, Roots of Hope
MODERATOR: TBA

Music is universally loved and distributed worldwide at the touch of button, which presents huge growth opportunities for any social enterprise. However, the cost of content continues to drive towards zero- how do you monetize? Hear from our panelists how their unique strategies to monetize their product helps support and sustain their social enterprise's mission.

(Room B 210)

INNOVATION AS A KEY FACTOR FOR THE DEVELOPMENT OF SUCCESSFUL SOCIAL ENTERPRISES IN MEXICO

Armando Laborde, Ashoka
Edmundo Vallejo, IPADE
Francesco Piazzesi, Echale a tu Casa
Rodrigo Villar, New Ventures Mexico
MODERATOR: **Francisco Noguera**, WRI

Innovation is the common denominator of all successful social ventures. The speakers will state the steps to transform innovation into a business opportunity.

(Room B 211)

A NON-GRANTS ALTERNATIVE TO RAISING MONEY FOR YOUR NONPROFIT

John K. Romano, International Finance Association

Government funding of nonprofits has been declining while the need for nonprofit services has been increasing every year. Many foundations would like to see nonprofits diversify their funding sources through earned-income strategies. John K. Romano presents an overview of the field of earned income and social enterprise, with a focus on the practical ways nonprofits can advance their social missions and achieve greater sustainability through entrepreneurial and earned income strategies, such as selling products and charging for fee-for-service activities.

(Room B 212)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Rooms B 112 – B 115, 1st floor)

GET YOUR NETWORKING GROOVE ON!

(Room B 213)

2:45 – 3:45 PM

VALUING SOCIAL IMPACT INVESTMENTS IN EMERGING MARKETS

Dr. Tomas Krabec, Solar Business Technologies

Dr. Tomas Krabec will cover the following topics within the course of his session: (1) public market versus private investments versus impact investments (2) standardization versus customization (3) investment objectives: what is the market rate and how does one determine opportunity costs (4) how to value an impact investment and (5) social capital and financial capital value assessment tools.

(Room B 210)

BUILDING ECOSYSTEMS AND FORMING COMMUNITY HUBS

Rich Swier, Venture Capitalist
Jonathan Robinson, The Hub
Bob Pattillo, First Light Ventures

MODERATOR: **Nathaniel Whitemore**, Net Asset Map Strategies

An integrated community consisting of a variety of stakeholders is needed to build out a sustainable social enterprise ecosystem. Learn about the various components and actors, while also finding out how community hubs can play a vital role in the process.

(Room B 211)

WOMEN SOCIAL ENTREPRENEURS IN LATIN AMERICA

Angela Tafur, Give To Colombia

Sarah Endline, Sweetriot

Rochelle Beck, Culturas del Sol

MODERATOR: **Olympia DeCastro**, MicroEmpowering

Despite being the backbone of microfinance's incredible global success story, challenges faced by woman in the region are still enormous and often gender-based. Listen to our panelists explain all facets of the argument.

(Room B 212)

SUSTAINABLE HAITI MULTIPLE PANELS

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(Rooms B 112 – B 115, 1st floor)

SOCIAL ENTERPRISE: WHERE DO WE DRAW THE LINES AND DO THE LINES EVEN MATTER?

Mark Pomerantz, SEA

Caryn Capriccioso, InterSector Partners, L3C

Teju Ravilochan, The Unreasonable Institute

Does applying one fixed definition of social enterprise make sense anymore? What are the limitations associated with strict definitions and how do those limitations affect the ability for the social entrepreneur to successfully partner with organizations that one would not normally associate with social enterprise? Our panelists help you figure it out.

(Room B 213)

4:00 – 5:00 PM

STRATEGIES AND SOLUTIONS FOR NON-PROFIT SOCIAL ENTERPRISE CAPITAL PROBLEMS

John K. Romano, International Open Finance Association Inc.
Robert M. Lang, The Mary Elizabeth & Gordon B.
Mannweiler Foundation
MODERATOR: **Lauren Burnhill**, One Planet Ventures, LLC

Unlike the for-profit capital markets, there is no ready source of capital for early stage or high-performing social enterprising nonprofits. This panel will explore the key factors for the development of a private equity capital trading marketplace that will specifically serve social-purpose enterprises and their nonprofits.

(Room B 210)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Room B 112 – B 115, 1st floor)

20 SOMETHINGS CHANGING THE WORLD!

Nathaniel Whittemore, Net Asset Map Strategies
Teju Ravilochan, The Unreasonable Institute
George Henry de Frahan, Fairstreet
MODERATOR: **Diana Ayton-Shenker**, The Fast Forward Fund

Age and lack of experience are no barrier to changing the world! Learn from our panel of 20 somethings, how they did it and continue to do it, and find out how you can do it too. Bring your energy and ideas!

(Room B 211)

DOCUMENTARIES FOR SOCIAL IMPACT

Patrick de Bokaay, Miami World Cinema Center
Andrew Lee, Easy Street
Nick Kalbach, Compathos Foundation
MODERATOR: **David Adams**, PODER USA

Documentaries can be a powerful tool, and in some cases, the very best way to reach the broadest possible audience with impact. Learn from these filmmakers and film insiders how the process works, and how you can get to use this tool even on a micro-level to achieve your communication goals.

(Room B 212)

WHAT INVESTMENTS IN AFRICA CAN TEACH LATIN AMERICA (SOUTH-SOUTH COOPERATION)

Theo Sai, Setaco
Michael Murphy, MASS
Ines Tofalo, UNDP
MODERATOR: **Magogodi Makhene**, Zenzele Circle

How can developments in and experience with health, financial and infrastructure projects in Africa be useful for developing Latin America? Our panelists profile their individual projects, and explore how south-south cooperation applies to social enterprise.

(Room B 213)