

7:45 AM

NETWORKING - SPONSOR BOOTH SECTION

8:30 – 9:30 AM

BRIDGING THE DIVIDE: EVOLUTION OF THE FIELD IN BRAZIL

Vivianne Naigeborin, Social business specialist
Luiz Ros, Opportunities for the Majority -
Inter-American Development Bank (IDB)
Haroldo Torres, Plano CDE
MODERATOR: **Leonardo Letelier**, sitawi

The seminar includes a higher-level vision of the field, including several speakers who have broad knowledge of its history and players. Some 'big picture' themes will be explored such as the Gini coefficient, the growth of the middle class, recent macroeconomic stability, red tape for business and public policy.

(Room B 210)

LAUNCHING A NEW SOCIAL ENTERPRISE

Ben Powell, Agora Partnerships

Ben Powell from Agora Partnerships will discuss his experience developing the idea of Agora Partnerships and turning it into a leading social enterprise in Latin America. The talk with focus on motivation, strategy, and the challenges and lessons learned involved in designing, launching, and growing a new non-profit organization dedicated to solving large social problem.

(Room B 211)

WHAT YOU SHOULD READ; WHO YOU SHOULD KNOW

David Adams, PODER USA
Francisco Noguera, Next Billion.net - WRI
Benno Schmidt
MODERATOR: **Victor d'Allant**, Social Edge

Your time is limited, but as a leader of social enterprise organization in the region, you know you need to continually keep up with current trends, knowledge and network. Our panel of experts discuss the very best avenues to keep your working base of knowledge, contacts and information effective and growing.

(Room B 212)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Room B 112 – B 115, 1st floor)

FAIR IS FAIR: DISCUSSION OF SUPPLY CHAIN ISSUES WITHIN THE CONTEXT OF FAIR TRADE

Sarah Endline, Sweetriot
Jay Coen Gilbert, B Lab
Brian Milder, Root Capital
MODERATOR: **Matt Reynolds**, Indigenous Designs

How do you build a network of stakeholders, vendors, suppliers, and funding that understands the mission, buys in, and helps the social enterprise stay on track at every point of the supply chain- while also accounting for fair trade issues?

(Room B 213)

9:45 – 10:45 AM

SOCIAL ENTERPRISE AND 21st CENTURY SOCIALISM IN THE AMERICAS: AN EMERGING CONVERSATION

Eric Leenson, Progressive Asset Management and Instituto Ethos
Jonathan Rosenthal, Just Works Consulting
Dr. Julia Sagebien, University of Puerto Rico
MODERATOR: **Eric Leenson**, Progressive Asset Management and Instituto Ethos

This panel will explore potential points of intersection between social enterprise and new currents of socialist thinking in overcoming developmental obstacles in the hemisphere. Active audience participation will be encouraged.

(Room B 210)

EDUCATION SOLUTIONS FOR THE BASE OF THE PYRAMID

Steve Hardgrave, Gray Ghost Ventures
Felipe Vergara, Lumni
Martin Burt, 'Teach a Man to Fish'
MODERATOR: **James Rosenberg**, Adopt-A-Classroom

Education solutions come in all sizes. Often times, small and private is optimal. Our experts discuss their experience implementing solutions of all sizes, and lead discussion on the many technical and financial aspects involved in creating solutions in various countries and under differing circumstances.

(Room B 211)

EXPERIENCES IN BRAZILIAN IMPACT INVESTING

Leonardo Letelier, sitawi
Kelly Michel, Vox Capital
Oren Pinsky, Stratus
MODERATOR: **Luiz Ros**, "Opportunity for the Majority", IDB

The panel explores the accelerated growth of the field that has occurred over the last few years. Strategies for future expansion are also covered as well as a general discussion of the variety of business models that coexist and collaborate in this area.

(Room B 212)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Room B 112 – B 115, 1st floor)

WORKSHOP: MIAMI WORLD CINEMA CENTER

Patrick De Bokaay, Miami World Cinema Center

Patrick discusses how NGO's can maximize their reach in an entertaining way through trailers, shorts, documentaries, and even feature films and create a platform from which to launch its outreach and fundraising campaign. Patrick will also profile other ways in which Miami World Cinema Center can help support the mission of both for-profit and non-profit social center organizations in the region.

(Room B 213)

ENGINES FOR EMERGING MARKET PROSPERITY

Randall Kempner, Aspen Network of Developing Entrepreneurs

Imagine if Steve Jobs or Richard Branson has been born in Latin America. Apple Computer and Virgin Group would likely never have existed. Most entrepreneurs in the developing world can't pursue their ideas because they can't find qualified employees, can't raise financial capital, and/or don't have sufficient market knowledge or access. As a result, emerging markets miss out on the job creation, poverty reduction, and social benefits that small and growing businesses create. This session will explore how the Aspen Network of Entrepreneurs is catalyzing a movement to start, grow, and finance tens of thousands of small businesses in Latin America.

(Room B 116, 1st floor)

SUSTAINABLE ENERGY CONCEPTS

Percy Venegas, Solar Business Technology

Christine Eibs Singer, E+Co

Peter Haas, AIDG

Jerry Butler, Caribbean Renewable Energy Forum

MODERATOR: **Raymond Connell**, Connell, Cordova, Hunter & Gautschi, LLC

The panel take a comprehensive look at the economic, environmental and social impact of using renewable energy sources + the broader implications, challenges and business opportunities for those implementing these renewable energy sources within the region. Included is an analysis of energy conversion, utilization and storage for renewable technologies such as solar, wind, biomass, geothermal, hydroelectric, as well as conventional energy sources.

(Room B 117, 1st floor)

11:00 AM – 12:00 PM

LACK OF ACCESS TO CLEAN WATER, THE HUMAN RIGHTS AND HEALTH REPERCUSSIONS: HAITI AS A MICROCOSM

(Sponsored by The Samuel Family Foundation)

E. Benjamin Skinner, Author and Modern Slavery Expert

Dr. Pradip Bardhan, Int'l Center for Diarrhea Disease Research, and Special Cholera Envoy for the CDC

Kim Samuel-Johnson, Oxford Poverty and Human Development Initiative

Lisa A. Conte, Napo Pharmaceuticals, Inc.

MODERATOR: **David Ewing Duncan**, Journalist and Award-Winning Biotech writer

Our experts come from around the world, but will discuss by example in Haiti and other locales, how clean water is the basis of sustainability and the repercussions for health and human rights when accessible clean drinking water does not exist.

(Room B 210)

SOCIAL BUSINESS IN BRAZILIAN LOW INCOME COMMUNITIES

Alice Freitas, Realice Institute

Christine Clauser, CDI

Nelson Canabarro, Casa Melhor

MODERATOR: **Eric Leenson**, Progressive Asset Management and Instituto Ethos

A mix of "big name" social entrepreneurs and some innovative private sector initiatives. The 2 Rodrigues are achieving rapid growth and are both under 40- two arguably correlated trends that could be explored at some point in the panel. Another theme being explored is how Brazil's inequality plays out in the field of social business.

(Room B 211)

SOCIAL STOCK MARKETS FOR LATIN AMERICA

Tamzin Ractliffe, GSIX
Ines Tofalo, UNDP
Mark Campanale, Halloran Philanthropies
MODERATOR: **Diogo Rossi**, The Nature Conservancy

Our panel of experts outline the history and development of social stock markets in Latin America and their current initiatives.

(Room B 212)

HOW TO FINANCE SOCIAL VENTURES IN MEXICO

Erick Wallsten, LaSalle Investment Management
Martha Smith, Mexico Foundation
Alejandro Villanueva, Kellogg foundation
MODERATOR: **Rodrigo Villar**, New Ventures Mexico

Investment is a key factor to develop and grow a social venture. The speakers will explore different ways that social enterprises are financed in Mexico.

(Room B 213)

INVESTMENT OUTLOOK FOR SOUTH AMERICA

Cate Ambrose, Latin American Venture Capital Association (LAVCA)
Erik Peterson, Aureos Capital
Susana Garcia-Robles, IADB
MODERATOR: **Ian McCluskey**, Thought Leadership International

What are the prospects for growth and continued social investments for the individual countries in the South American region? Our panel examine how the overall political and investment environment will effect social investing.

(Room B 116, 1st floor)

LIFE FOR THE POOREST OF THE POOR IN THE REGION

Johanna Posada, Elevar Equity
Melanie Edwards, Mobile Metrix
Mickelson Civil, Vie Water
MODERATOR: **Johanna Posada**, Elevar Equity

What's it like to live on a couple dollars a day in Latin America and the Caribbean? An explanation of the daily challenges and how this affects day-to-day and even minute-to-minute behavior. How can social enterprise companies successfully serve this potentially enormous base of consumers at the bottom of the pyramid? What are the opportunities?

(Room B 117, 1st floor)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Rooms B 112 – B 115, 1st floor)

12:00 – 1:45 PM

LUNCH – Roundtables (TBA)

1:45 – 2:45 PM

CAPACITY-BUILDING FOR SOCIAL BUSINESS IN LATIN AMERICA

Kelly Michel, Vox Capital/Artemisia
José Francisco Aguirre, Compartamos Con Colombia
Paula Cardenau, Ashoka
MODERATOR: **Vivianne Naigeborin**, Social business specialist

Rough Blurb: Impact investors consistently note the need for increased preparedness on the part of the businesses receiving capital. There are several players in South America tackling this challenge who will share their insights and innovative methodologies they have been able to develop along the way, which have resulted in increased “investment-readiness” on the part of the participating businesses.

(Room B 210)

LESSONS LEARNED FROM SCHOOL OF HARD KNOCKS

Hernan Pisano, formerly NextLogics Ventures
Carmen Page, One by One 4 Life
Diana Ayton-Shenker, The Fast Forward Fund
Lili Stiefel, Stiefel Family Foundation
MODERATOR: **Melissa Krinzman**, Venture Architects

Learn from the experience of social entrepreneurs who have started social investment funds or entrepreneurial ventures - the highs, the lows, and the valuable and interesting lessons along the way.

(Room B 211)

INVESTMENT OUTLOOK FOR CENTRAL AMERICA AND CARIBBEAN

Erik Peterson, Aureos Capital
Rodrigo Villar, New World Ventures
Arthur Rosaria, Latin American and Caribbean Assoc. of Development Banks (ALIDE)/Curaçao Development Corp
MODERATOR: **Ian McCluskey**, Thought Leadership International

What are the prospects of growth and obstacles for social investments for each of the individual countries in the Central America + Caribbean region? Our panel examine how the overall political and investment environment will effect social investing.

(Room B 212)

SOCIAL CHANGE IN THE PHARMACEUTICAL INDUSTRY

Lisa Conte, CEO, Napo Pharmaceuticals, Inc.
Dr. Steve King, Ethnobotany, Sustainable Supply and Conservation, Napo Pharmaceuticals, Inc.

Napo business model innovation focuses on development and commercialization of proprietary drugs for the global marketplace—every country, every population, every channel of distribution, regardless of social or economic status, by working through local partnerships. This sustainable business model is now in place for the targeted launch of crofelemer, a novel anti-secretory agent which shows reduction in the devastating dehydration associated with watery diarrhea, in the next year. Dr. Steve King, VP of Ethnobotany, Sustainable Supply, and Conservation, and Lisa Conte, founder and CEO of Napo Pharmaceuticals, Inc., will discuss the promise of this natural product sustainably harvested from the Amazon rain forest, and it's pathway through the FDA and international drug regulatory agencies to the global marketplace.

(Room B 213)

HARD-CORE L3C AND MORE

Rick Zwetsch, InterSector Partners, L3C
Robert M. Lang, The Mary Elizabeth & Gordon B. Mannweiler Foundation
Marc J. Lane, Marc J. Lane Wealth Group
MODERATOR: **John K. Romano**, International Open Finance Association

L3Cs have created a buzz as a new form hybrid legal structure, and our panelists can explain why many states are now adopting L3C legislation. Moreover, other forms of for profit/non profit and hybrid legal structures will be covered in this discussion.

(Room B 116, 1st floor)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Rooms B 112 – B 115, 1st floor)

3:00 – 4:00 PM

PRIVATE EQUITY SHARES: LEVERAGING PRIVATE CAPITAL FOR SOCIAL ENTERPRISE IN LATIN AMERICA

Felipe Medina, Goldman Sachs
Matthew Cole, North Bay Equity Partners
Cate Ambrose, Latin America Venture Capital Association
MODERATOR: **Loic Comolli**, NESsT

Panelists will discuss the role that private equity can play in supporting social enterprise in Latin America. The panel will share the case and rationale for NESsT's Private Equity Shares program, making philanthropic giving easy and effective for the private equity industry and encouraging more private sector investment in social enterprises in Latin America. Private Equity Shares has involved hundreds of private equity professionals in mentoring and financing social enterprises in emerging markets. Specifically in Latin America, the program has involved private equity firms and individuals in supporting the NESsT portfolio with a combination of capital and mentoring to help social enterprises start up and expand, creating economic and social benefits for marginalized communities in Argentina, Brazil, Chile, Ecuador and Peru.

(Room B 210)

LEVERAGING TECHNOLOGY FOR SOCIAL CHANGE: A STUDY OF SOCIAL MEDIA

Victor d'Allant, Social Edge

What do all the new social media offer to social entrepreneurs seeking large scale social change? Are these tools mission critical or are they faux impact for the technology 'haves'? How do leverage Web 2.0 tools to advance your mission while recognizing limitations? What is the 'next big thing'?

(Room B 211)

INTEGRATIVE APPROACHES TO SUPPORTING SGB's

Randall Kempner, ANDE
Ben Powell, Agora Partnerships
Ueli Frei, FUNDES
MODERATOR: **Peter Haas**, AIDG

'Do we need technical or financial help?' This is often the question amongst small and medium-sized organizations in Latin America, and the true answer often lies somewhere in-between. Our experts will discuss all the options, including how their particular organizations are involved in making SGB's sustainable for the long term.

(Room B 212)

SUSTAINABLE HAITI MULTIPLE PANELS

(See www.haiticonference.com for details)

(Rooms B 112 – B 115, 1st floor)

UNDERSTANDING MICROFINANCE IN THE REGION

Luz Gomez, Acción
Emilio Santandreu, OUR Microlending
Ellen Kempler, Partners for Self-Employment
MODERATOR: **TBA**

The panelists will discuss the evolution of microfinance in the US as well as the rest of the region. Also included are discussions about the overall economic impact of micro-finance within the local community, and how organizations raise loan and operating capital in the pursuit of scale.

(Room B 213)

4:15 - 4:45 PM

INVESTMENT LESSONS AND LEARNINGS FROM INTERNATIONAL MICROFINANCE

Jonathan Lewis, MicroCredit Enterprises

Social investing marries profit margins to social missions. Social investors have to be high-minded without being soft-headed. Social investing fuses together our pragmatic knowledge about market realities with our noblest aspirations for economic justice.

(Keynote Room)

4:45 – 5:45 PM

COMMON SENSE IMPACT INVESTING

Álvaro Rodríguez, Ignia
Alex Hartzler, MEDA
Jean-Philippe de Schrevel, BlueOrchard
Gil Crawford, MicroVest
MODERATOR: Gerhard Pries, Sarona Asset Management

(Keynote Room)

9:30 PM

NETWORKING NITECAP

Primary Sponsor - Sarona Asset Management

Novecento (Lincoln Road)

6:00 – 7:00 PM

NETWORKING RECEPTION

Primary Sponsor - Sarona Asset Management

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Latin America Venture Capital Association (LAVCA)