

# SVC/SE, Miami

**DAY 2**

Thursday, March 18, 2010

TIME	LOCATION	DETAILS
7:45 AM		<b>NETWORKING – SPONSOR BOOTH SECTION</b>
8:30 – 9:30 AM  <i>(1 hour)</i>  PARALLEL SESSIONS  1	B 210	<b>BRIDGING THE DIVIDE: EVOLUTION OF THE FIELD IN BRAZIL</b> SPEAKERS: <b>Vivianne Naigeborin</b> , Social usiness specialist <b>Luiz Ros</b> , "Opportunity for the Majority", IDB <b>Haroldo Torres</b> , Plano CDE MODERATOR: <b>Leonardo Letelier</b> , sitawi
	B 211	<b>LAUNCHING A NEW SOCIAL ENTERPRISE</b> SPEAKER: <b>Ben Powell</b> , Agora Partnerships
	B 212	<b>WHAT YOU SHOULD READ; WHO YOU SHOULD KNOW</b> SPEAKERS: <b>David Adams</b> , PODER USA <b>Francisco Noguera</b> , NextBillion.net - WRI <b>Benno Schmidt</b> MODERATOR: <b>Victor d'Allant</b> , Social Edge
	B 112-B115 1 <sup>st</sup> Floor	<b>SUSTAINABLE HAITI – MULTIPLE PANELS</b> (See <a href="http://www.haiticonference.com">www.haiticonference.com</a> for details)
	B 213	<b>FAIR IS FAIR: DISCUSSION OF SUPPLY CHAIN ISSUES WITHIN THE CONTEXT OF FAIR TRADE</b> SPEAKERS: <b>Sarah Endline</b> , Sweetriot <b>Jay Coen Gilbert</b> , B Lab <b>Brian Milder</b> , Root Capital MODERATOR: <b>Matt Reynolds</b> , Indigenous Designs
9:45 – 10:45 AM  <i>(1 hour)</i>  PARALLEL SESSIONS  2	B 210	<b>SOCIAL ENTERPRISE AND 21<sup>st</sup> CENTURY SOCIALISM IN THE AMERICAS: AN EMERGING CONVERSATION</b> SPEAKERS: <b>Eric Leenson</b> , Progressive Asset Management and Instituto Ethos <b>Jonathan Rosenthal</b> , Just Works Consulting <b>Dr. Julia Sagebien</b> , University of Puerto Rico MODERATOR: <b>Eric Leenson</b> , Progressive A sset Management and Instituto Ethos
	B 112 – B 115 1 <sup>st</sup> Floor	<b>SUSTAINABLE HAITI – MULTIPLE PANELS</b> (See <a href="http://www.haiticonference.com">www.haiticonference.com</a> for details)
	B 211	<b>EDUCATION SOLUTIONS FOR THE BASE OF THE PYRAMID</b> SPEAKERS: <b>Steve Hardgrave</b> , Gray Ghost Ventures <b>Felipe Vergara</b> , Lumni <b>Martin Burt</b> , 'Teach a Man to Fish' MODERATOR: <b>James Rosenberg</b> , Adopt-A-Classroom

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TIME	LOCATION	DETAILS
<b>9:45 – 10:45 AM</b>  PARALLEL SESSIONS <i>(1 hour)</i>  <b>2</b>	<b>B 212</b>	<b>EXPERIENCES IN BRAZILIAN IMPACT INVESTING</b> SPEAKERS: <b>Leonardo Letelier</b> , sitawi <b>Kelly Michel</b> , Vox Capital <b>Oren Pinsky</b> , Stratus MODERATOR: <b>Luiz Ros</b> , "Opportunity for the Majority", IDB
	<b>B 213</b>	<b>WORKSHOP: MIAMI WORLD CINEMA CENTER</b> SPEAKER: <b>Patrick De Bokaay</b> , Miami World Cinema Center
	<b>B 116</b> 1 <sup>st</sup> floor	<b>ENGINES FOR EMERGING MARKET PROSPERITY</b> SPEAKER: <b>Randall Kempner</b> , Aspen Network of Developing Entrepreneurs
	<b>B 117</b> 1 <sup>st</sup> floor	<b>SUSTAINABLE ENERGY CONCEPTS</b> SPEAKERS: <b>Percy Venegas</b> , Solar Business Technology <b>Christine Eibs Singer</b> , E+Co <b>Peter Haas</b> , AIDG (Invited): <b>Jerry Butler</b> , Caribbean Renewable Energy Forum MODERATOR: <b>Raymond Connell</b> , Connell, Cordova, Hunter & Gautschi, LLC
<b>11:00 AM –12:00 PM</b>  PARALLEL SESSIONS <i>(1 hour)</i>  <b>3</b>	<b>B 210</b>	<b>LACK OF ACCESS TO CLEAN WATER, THE HUMAN RIGHTS AND HEALTH REPERCUSSIONS: HAITI AS A MICROCOSM (Sponsored by The Samuel Family Foundation)</b> SPEAKERS: <b>E. Benjamin Skinner</b> , Author and modern slavery expert <b>Dr. Pradip Bardhan</b> , Int'l Center for Diarrhea Disease Research, and Special Cholera Envoy for the CDC <b>Lisa A. Conte</b> , Napo Pharmaceuticals, Inc. <b>Kim Samuel-Johnson</b> , Oxford Poverty and Human Development Initiative MODERATOR: <b>David Ewing Duncan</b> , Journalist and award-Winning biotech writer
	<b>B 211</b>	<b>SOCIAL BUSINESS IN BRAZILIAN LOW INCOME COMMUNITIES</b> SPEAKERS: <b>Christine Clauser</b> , CDI <b>Nelson Canabarro</b> , Casa Melhor <b>Alice Freitas</b> , Realice Institute MODERATOR: <b>Eric Leenson</b> , Progressive Asset Management and Instituto Ethos
	<b>B 212</b>	<b>SOCIAL STOCK MARKETS FOR LATIN AMERICA</b> SPEAKERS: <b>Tamzin Ractliffe</b> , GSIX <b>Ines Tofalo</b> , UNDP <b>Mark Campanale</b> , Halloran Philanthropies; MODERATOR: <b>Diogo Rossi</b> , The Nature Conservancy

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TIME	LOCATION	DETAILS
1:45 - 2:45 PM  PARALLEL SESSIONS (1 hour)  4	B 213	<b>SOCIAL CHANGE IN THE PHARMACEUTICAL INDUSTRY</b> SPEAKERS: <b>Lisa Conte</b> , CEO, Napo Pharmaceuticals, Inc. <b>Dr. Steve King</b> , Ethnobotany, Sustainable Supply and Conservation, Napo Pharmaceuticals, Inc.
	B 116 1 <sup>st</sup> floor	<b>HARD-CORE L3C AND MORE</b> SPEAKERS: <b>Rick Zwetsch</b> , InterSector Partners, L3C <b>Robert M. Lang</b> , The Mary Elizabeth & Gordon B. Mannweiler Foundation <b>Marc J. Lane</b> , Marc J. Lane Wealth Group MODERATOR: <b>John K. Romano</b> , International Open Finance Association
3:00 – 4:00 PM  PARALLEL SESSIONS (1 hour)  5	B 210	<b>PRIVATE EQUITY SHARES: LEVERAGING PRIVATE CAPITAL FOR SOCIAL ENTERPRISE IN LATIN AMERICA</b> SPEAKERS: <b>Cate Ambrose</b> , LAVCA <b>Felipe Medina</b> , Goldman Sachs <b>Matthew Cole</b> , North Bay Equity Partners MODERATOR: <b>Loic Comolli</b> , NESsT
	B 211	<b>LEVERAGING TECHNOLOGY FOR SOCIAL CHANGE: A STUDY OF SOCIAL MEDIA</b> SPEAKERS: <b>Victor d'Allant</b> , Social Edge
	B 212	<b>INTEGRATIVE APPROACHES TO SUPPORTING SGB's</b> SPEAKERS: <b>Randall Kempner</b> , ANDE <b>Ben Powell</b> , Agora Partnerships <b>Ueli Frei</b> , FUNDES MODERATOR: <b>Peter Haas</b> , AIDG
	B 112 – B 115 1 <sup>st</sup> Floor	<b>SUSTAINABLE HAITI – MULTIPLE PANELS</b> (See <a href="http://www.haiticonference.com">www.haiticonference.com</a> for details)
	B 213	<b>UNDERSTANDING MICROFINANCE IN THE REGION</b> SPEAKERS: <b>Luz Gomez</b> , Acción <b>Emilio Santandreu</b> , Our Microlending <b>Ellen Kempler</b> , Partners for Self-Employment MODERATOR: TBA

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TIME	LOCATION	DETAILS
4:15 – 4:45 PM	Keynote Room	<b>INVESTMENT LESSONS AND LEARNINGS FROM INTERNATIONAL MICROFINANCE</b> SPEAKER: <b>Jonathan Lewis</b> , MicroCredit Enterprises
4:45 – 5:45 PM	Keynote Room	<b>COMMON SENSE IMPACT INVESTING</b> SPEAKER: <b>Álvaro Rodríguez</b> , Ignia <b>Alex Hartzler</b> , MEDA <b>Gil Crawford</b> , MicroVest <b>Jean Philippe de Schrevel</b> , BlueOrchard MODERATOR: <b>Gerhard Pries</b> , Sarona Asset Management
6:00 – 7:00 PM		<b>NETWORKING RECEPTION</b> <b>Primary Sponsor – Sarona Asset Management</b> Co-sponsored by Miami Finance Forum + PODER 360 + Latin America Venture Capital Association (LAVCA)
9:30 PM		<b>NETWORKING NITECAP – Novecento (Lincoln Road)</b> <b>Primary Sponsor – Sarona Asset Management</b>